

Press Release November 7th, 2019 / For Immediate Release / Paso Robles, California

BETA USA
FACTORY RACE TEAM
RACE REPORT



WWW.BETAUSA.COM

[BYOB](#)

[SUSPENSION](#)

[ACCESSORIES](#)

Beta USA is happy to announce that Zane Roberts will be moving up from a support rider to the Factory Race Team.

Roberts raced a 250 RR Race Edition in 2019 under the Beta support program through Sierra BMW/Beta, a Beta dealer in Sparks, Nevada. Roberts has been dominating the Pro 250 class at both the National Hare & Hound series and the West Hare Scramble series winning the WHS Championship. He will compete in the 2020 National Hare & Hound Series aboard a 430 RR Race Edition in the Open Pro class next season as well as the WORCS Sprint Enduro series.

RODNEY SMITH
Beta USA Race Team Manager

"I'm very proud and happy to have hired Zane Roberts a year ago for Beta's race support team and now to be moving him up to the Factory Team. Zane has had great success on our support team and I can't wait to see what he can do for Beta on the Factory Team!"



ZANE ROBERTS

"I couldn't be happier to continue my relationship with Beta USA and move up to the Factory Team for 2020! I have had a great year thus far riding as a Beta support rider and have had the honor of working with an awesome group of people. I cannot wait to see what we can accomplish in the coming year on the new 2020 bikes!"





Photo by Kato



Photo by Kato



Photo by Kato

[Download PDF](#)

GO TO www.betausa.com

Beta Features

Rideability

STAY CONNECTED:





Beta USA, P.O. Box 4099, Paso Robles, CA 93447